



UNION GRANDS CRUS BORDEAUX



2026 EN PRIMEUR WEEK

Come and enjoy
an exclusive preview
of a great vintage

EARLY-RIPENING, FRUITY AND WELL-CONCENTRATED WITH REMARKABLE FRESHNESS - THESE ARE THE WATCHWORDS OF THE 2025 VINTAGE IN BORDEAUX. IT IS RESOLUTELY CONTEMPORARY IN STYLE AND ESTATES ACROSS THE REGION ARE LOOKING FORWARD TO PRESENTING IT DURING EN PRIMEUR WEEK (20-23 APRIL 2026).

The 2025 vintage: a wine in keeping with the times

The 2025 vintage is naturally well-balanced thanks to a mild spring and hot summer which produced highly concentrated berries, followed by providential rainfall in late August that prevented the accumulation of sugar in the grapes. At the same time, the Bordeaux vineyards were spared from the threat of vine diseases, which allowed winegrowers to pick the grapes at optimal ripeness.

The red wines are moderate in alcohol (13-13.5% abv) and display polished tannins and surprising freshness despite the summer heat. The dry white wines in the Graves and Pessac-Léognan appellations boast wonderful aromas. Meanwhile, in Sauternes and Barsac, Botrytis cinerea set in early in the vineyards and the initial juices are highly promising, suggesting elegant and complex sweet white wines.

“Despite the summer heat, the 2025 vintage is well-balanced and refreshing with silky tannins. It is traditional in style yet perfectly in keeping with the times”, François-Xavier Maroteaux, President of the Union des Grands Crus de Bordeaux notes.

« Its style is sure to please consumers »

En Primeur week: a 4-day event to get a glimpse of the new vintage

Every spring, over 5,000 industry professionals travel to Bordeaux to discover an exclusive preview of the new vintage, which is still ageing in barrel. This annual rendez-vous is a strategic moment for the global market.

“This year, there is even more interest than usual given how great the 2025 vintage is. Its style is sure to please consumers, although volumes are fairly limited. We are delighted that so many industry professionals from over 80 countries are expected at En Primeur Week”, François-Xavier Maroteaux, President of the Union des Grands Crus de Bordeaux highlights.

“Bordeaux has never produced such fine wines”

From Wine Paris to a US tour and “Grands Crus Sans Détour” events in several French cities, the Union des Grands Crus de Bordeaux continues to find new opportunities for industry professionals from around the world, including distributors, sommeliers and opinion leaders, to meet château representatives. With more people attending

than ever before, renewed interest in these wines and increased market demand, the future is looking bright for the Bordeaux wine region.

Over the past ten years, Bordeaux estate owners have made significant investments in the vineyards and fine-tuned their techniques with a shift towards less extraction and carefully controlled ageing. The resulting wines can now be enjoyed young without compromising on their excellent ageing potential. In other words, consumers are free to choose when to drink them.

“Bordeaux has never produced such fine wines”, François-Xavier Maroteaux concludes.



PRACTICAL INFORMATION

MONDAY 20 APRIL 2026

Presentation of the vintage to industry professionals and the press

Hangar 14, 173 Quai des Chartrons, 33000 Bordeaux

Registration required

3 time slots available: 9 am–11.30 am / 11.30 am–2 pm / 2 pm–4.30 pm

Inauguration evening at Château Branaire-Ducru in Saint-Julien-Beychevelle

The program will include tastings of previous vintages (2017 to 2023)

Registration required

TUESDAY 21, WEDNESDAY 22 AND THURSDAY 23 APRIL 2026

Tastings of each appellation, hosted by six

Châteaux: Château Lynch-Bages, Château Léoville Barton, Château Cantemerle, Domaine de Chevalier, Château Valandraud and Château Beauregard
9.30 am–6 pm

Lunch served on Tuesday and Wednesday

Reserved days for industry professionals and the press

For more information and registrations, please visit:

www.ugcb.net, www.vintagebyugcb.com or email primeurs@ugcb.net