



UNION GRANDS CRUS
BORDEAUX



PRESS RELEASE

En Primeurs Week - Vintage 2024



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BORDEAUX

April 2025

EN PRIMEURS WEEK - VINTAGE 2024

With the return of spring, the members of the Union des Grands Crus de Bordeaux (UGCB) are preparing to unveil the fruit of their latest harvests during the traditional En Primeurs Week, held in April 2025

From April 14 to 17, 2025, the Union des Grands Crus de Bordeaux will welcome over 5 000 professionals - merchants, distributors, journalists and critics from some 50 countries - for En Primeurs Week. As a unique event in the world, this tasting system is a key moment for the Bordeaux Châteaux, who will be unveiling the exclusive 2024 vintage, still in the ageing process.

A MOST CONTEMPORARY 2024 VINTAGE

Elected at the end of february as President of the UGCB, François-Xavier Maroteaux will embody this new chapter of Primeurs Week. In a particularly turbulent international context, the 2025 edition will serve as a key indicator for the entire wine industry. In line with the ambitions he expressed upon his election, the new President is committed to strengthening the position of Bordeaux Grands Crus on the international stage during these professional gatherings. Additionally, efforts will focus on revitalizing the French market while exploring opportunities in growing markets, particularly in Asia and Africa.

To showcase En Primeurs Week, the estates will rely on an exceptional 2024 vintage, which is shaping up with a **distinctly contemporary profile, featuring wines ready to be enjoyed in their youthful prime**. While the whites offer remarkable aromatic purity, the reds stand out with smooth tannins and delightful fruitiness, while the sweet wines display great elegance, thanks to optimal conditions.

A PROGRAM OF EXCLUSIVE TASTINGS

With 132 Grands Crus across 14 appellations, the UGCB will implement a large-scale setup to welcome international visitors.

- **Monday, april 14** : “Grande Dégustation” of UGCB members at Hangar 14 in Bordeaux
- **Tuesday, april 15 to thursday, april 17** : Tastings at six Châteaux, bringing together members within their respective appellations

With export sales exceeding **1.2 billion euros in 2024**, En Primeurs Week tastings remain a key driver of the commercial success of Bordeaux Grands Crus.

UGCB AGENDA 2025

MONDAY, AVRIL 14

En Primeur Vintage Tasting

9:00-11:30 | 11:30-14:00 | 14:00-16:30

Hangar 14 : 173 Quai des Chartrons, 33000 Bordeaux

TUESDAY, APRIL 15 TO THURSDAY, APRIL 17

Appellation tastings in six Châteaux

From 9:30 to 18:00

Château Gazin

Pomerol

Château Balestard La Tonnelle

Saint-Emilion Grand cru

Château Kirwan

Margaux, Haut-Médoc Sud

Château La Louvière

Graves et Pessac-Léognan, Sauternes et Barsac

Château Talbot

Saint-Julien, Listrac-Médoc et Moulis-en-Médoc

Château Grand-Puy Ducasse

Pauillac, Saint-Estèphe, Haut-Médoc Nord et Médoc

Reserved for industry professionals

- Registration required -



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Les 132 Châteaux de l'Union

